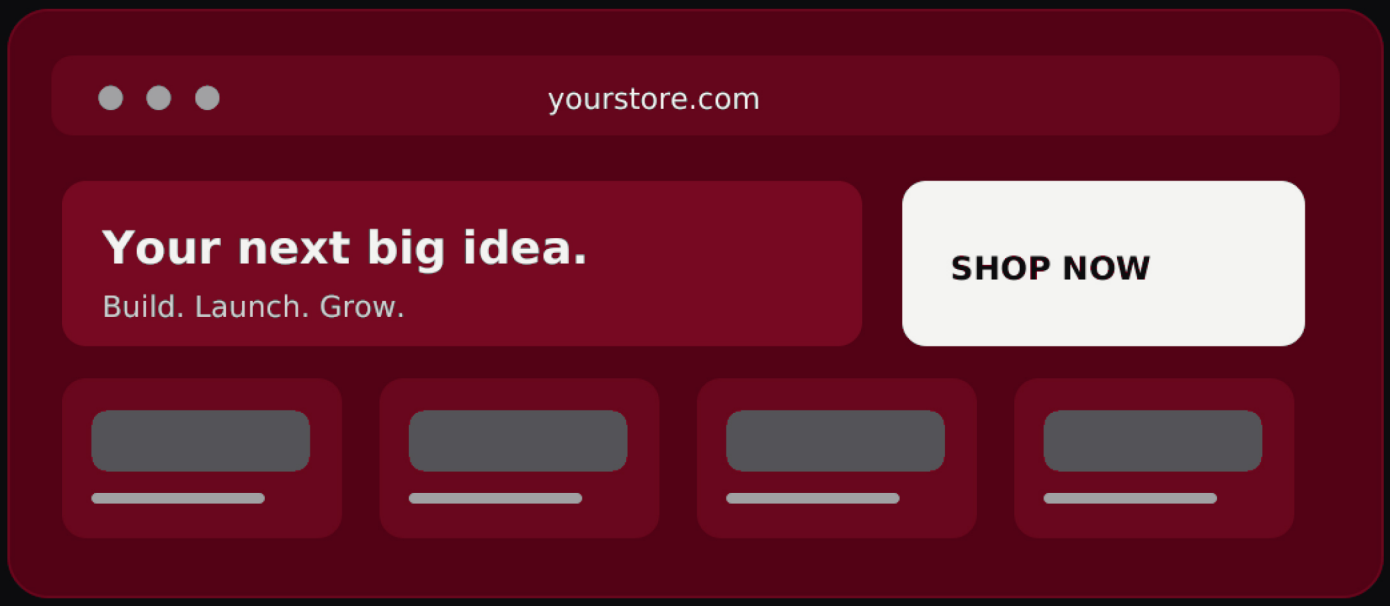
FinRock Academy

Certificate Program

Ecommerce Manager

Start from zero. Finish with a store that's actually taking orders.

- *Build & launch your own store*
- *Sell on Amazon, Flipkart & Noon*
- *Run ads, SEO and analytics*



10 MODULES

12 WEEKS

102 LESSONS

04 MARKETS

BUILD A STORE. LEARN TO SELL.

Most courses teach theory.

Almost none get you selling.

You finish this one with a live store, real marketplace listings and a marketing budget you know how to spend.

Modules 01-05

01 **Benefits of Selling Online**
Models, channels, niche, unit economics

02 **Licensing & Regulations**
India, GCC, EU, US — tax and compliance

03 **Shopify Store Creation**
Domain, themes, payments, launch

04 **Custom Stores & Apps**
When to go custom, publishing apps

05 **Amazon Seller & FBA**
Listings, fulfilment, fees, ads

Modules 05-10

01 ***Flipkart Seller***
Catalogue, fulfilment, PLA campaigns

02 ***Noon Seller***
UAE, KSA, Egypt - FBN, fees, promos

03 ***Shipping & RTO***
Couriers, COD risk, cutting returns

04 ***Ecommerce Marketing***
SEO, Meta & Google Ads, GA4

05 ***Reviews & Refunds***
Returns, chargebacks, support

Four markets, One playbook

IN **India**
GST, FSSAI, BIS, Legal Metrology

AE **GCC**
Trade licence, VAT, SASO & SABER

EU **Europe**
OSS & loss, GDPR, CE, GPSR

US **United States**
LLC, EIN, sales tax nexus, FTC

Everything you need to launch.

01 **Capstone project**
A live store + 30-day marketing plan

02 **Certificate**
On final assessment and capstone

03 **Templates & toolkit**
Margin calculator, compliance checklists

04 **Live sessions**
Guest experts, doubt-clearing blocks

05 **Platform time**
Shopify, Amazon, Flipkart, Noon, Ads

06 **Career support**
Portfolio, resume, freelance pitching

Built for people who want to run it.

Career starters
Entering ecommerce with no prior background

Business owners
Taking an existing business online

Marketers
Adding store and marketplace skills

Freelancers
Managing stores for paying clients

Ready to Start selling?

10 modules • 12 weeks • 4 markets
Live sessions, capstone project and certification.

10
MODULES

12
WEEKS

04
MARKETS

ENROL NOW